

gz

DAN

(DAEHOON JUNG)
Product Designer
South Korea

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WORK EXPERIENCE



Mar 2016 -

DESIGN STUDIO, MADD in Korea

Founder / Product design
Established product design studio, MADD <http://mad-d.com>
2017 **msta** - Light Sleeve (This Year)
2017 **mband and mclip** - Earphone and cables arrangement



Mar 2012 - May 2015

XMI PTE LTD. in Singapore

Product Design / X-MINI Speaker Design Team
managed variety speaker design projects as head of design team.

2013 **x-mini ME /WE** - x-mini's smallest mono speaker line
2013 **x-mini KAI2** - x-mini Flagship mono speaker line
2014 **x-mini CLEAR** - 2.1ch x-mini Premium line speaker
+ 25 Concept Design Projects

Manufactured



May 2010- Dec 2010

DESIGN MALL CONSULTING Inc in Korea

Product Design / ID Team
Design works focusing mainly on the mobile phone, research on Chinese market, ideation, rendering, mass production of products.

2010 **LG Electronics** - Medical TV (2011 North America Model)
2010 **Yulong** - 3D Mobile Phone (2011 China Model)
2010 **Yulong** - Smart Phone 3.4 inch - Concept Model



Mar 2008- Mar 2009

SEOL DESIGN CONSULTING Inc in Korea

Product Design / Design Team#2
managed a variety of product projects. Market research, ideation, presentation and expression, team work, mass production of variety of products, marketing.

2009 **LG Electronics** - Bread maker (2009 Rusia Model)
2009 **DIMCHAE** - Kimchi Refrigerator (2010 Bestseller Model in Korea)
2009 **Hillstate** - Door sensor - Ubiquitous home networking
2008 **Midea** - Air conditioner (2009 China Model)
2008 **LG Electronics** - Refrigerator (2009 Europe Model)
2008 **Hisense** - Air conditioner (2009 China Model)
2008 **XYVec** - Mass micro flowmeter
+ 20 Design Projects

Manufactured



Mar 2007 - Aug 2007

SAMSUNG ELECTRONICS in Korea

Concept Design / FUTURE R&D (CREATING NEW BUSINESS)
Project 'FLS510' - Cooperation with Samsung Design Research Lab and me (Participated as a Freelance designer of CNB team)
A project to create 30 actual products and 15-minute film making through realization of idea and imagination for the products to be used in the near future society after 5~10 years.
Title of film: Future Love | Budget: Approx. USD3 million | Number of staff: 15
Received favorable responses.
Experienced a specialized process of a large conglomerate.



Jun 2006- Aug 2006

LG Electronics in Korea

Product Design / Cooperation with LG Design Lab
Project 'Music player'
A project to create 'Portable Mini Audio'. When I was university student, participated it.
Process - Research, Idea development, Sketching, Modeling, Rendering, Presentation

EDUCATION



Mar 2000 - Feb 2007

**BA(Hons) Industrial Design
Hanyang University in South Korea.**

A modular course including problem solving, Design Methodology, Corporation communication, Research, Sketch, Graphic software.
Graduate Exhibition: 2006, i-plan (Digital personal planner)
• Apr2002 - Jul2004 - Army service (South Korea)

RECOGNITIONS



2010 **Meiban**: Kitchen Gadgets of the Future Award, Gold prize by 'Smart guide'
2009 **Fujitsu**: Mobile Phone Design International Award by 'Sphere'
2009 **Red-Dot Design Award**: Design Concept by 'dial phone'
2006 **IDCiA**: 5th Industrial Design Contest in Korea by 'i plan'
2006 **KIDP**: 41th The Korea Industrial Design Exhibition by 'i plan'
2006 **LG**: Cyon 1st Idea Mobile Phone Award by 'Music phone'
2005 **KTF**: 2nd Mobile Phone International Award, Gold Prize by 'Twinkle'
2002 **Morning Glory**: 3rd My-biz Award by 'cube'

Solo

SKILL



• Computer

Adobe Photoshop ●●●●●●●●
Adobe Illustrator ●●●●●●●●
Adobe Premiere ●●●●●●●●
Adobe Dreamweaver ●●●●●●●●
Adobe Flash ●●●●●●●●
CATIA ●●●●●●●●
Rhino ●●●●●●●●
KeyShot ●●●●●●●●
AutoCad ●●●●●●●●
Lightscape ●●●●●●●●
3ds Max & V-ray ●●●●●●●●
Pro-E ●●●●●●●●

• Knowledge

Industrial design (Products) - major
UI / GUI design
B.I / C.I design
Web design
Photography

• LICENCES & CERTIFICATES

Jun 2005 COLORLIST - HRDKorea
Oct 2001 COMPUTER GRAPHICS - HRDKorea

LANGUAGE



- English - Prospective Graduate MDL English Language School
- living in Singapore currently for 3years
- Japanese - Graduate LABO Japanese Language School

HOBBY & INTERESTS



- Traveling - France, Italia, London, Taipei, Hong-kong, Maldives, Japan, Philippines, Thailand, Singapore, Korea