



DAN
(DAEHOON JUNG)
Product Designer
South Korea

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WORK EXPERIENCE



Mar 2016 -
DESIGN STUDIO, MADD in Korea
 Founder / Product design
 Established product design studio, MADD 🌐 http://mad-d.com
 2018 **mband2** - Earphone and cables arrangement
 2017 **msta** - Light Sleeve
 2017 **mband and mclip** - Earphone and cables arrangement



Mar 2012 - May 2015
XMI PTE LTD. in Singapore
 Product Design / X-MINI Speaker Design Team
 managed variety speaker design projects as head of design team.
 2013 **x-mini ME /WE** - x-mini's smallest mono speaker line
 2013 **x-mini KAI2** - x-mini Flagship mono speaker line
 2014 **x-mini CLEAR** - 2.1ch x-mini Premium line speaker
 + 25 Concept Design Projects



May 2010- Dec 2010
DESIGN MALL CONSULTING Inc in Korea
 Product Design / ID Team
 Design works focusing mainly on the mobile phone, research on Chinese market, ideation, rendering, mass production of products.
 2010 **LG Electronics** - Medical TV (2011 North America Model)
 2010 **Yulong** - 3D Mobile Phone (2011 China Model)
 2010 **Yulong** - Smart Phone 3.4 inch - Concept Model



Mar 2008- Mar 2009
SEOL DESIGN CONSULTING Inc in Korea
 Product Design / Design Team#2
 managed a variety of product projects. Market research, ideation, presentation and expression, team work, mass production of variety of products, marketing.
 2009 **LG Electronics** - Bread maker (2009 Rusia Model)
 2009 **DIMCHAE** - Kimchi Refrigerator (2010 Bestseller Model in Korea)
 2009 **Hillstate** - Door sensor - Ubiquitous home networking
 2008 **Midea** - Air conditioner (2009 China Model)
 2008 **LG Electronics** - Refrigerator (2009 Europe Model)
 2008 **Hisence** - Air conditioner (2009 China Model)
 2008 **XYVec** - Mass micro flowmeter
 + 20 Design Projects



Mar 2007 - Aug 2007
SAMSUNG ELECTRONICS in Korea
 Concept Design / FUTURE R&D (CREATING NEW BUSINESS)
 Project 'FLS510' - Cooperation with Samsung Design Research Lab and me (Participated as a Freelance designer of CNB team)
 A project to create 30 actual products and 15-minute film making through realization of idea and imagination for the products to be used in the near future society after 5~10 years.
 Title of film: Future Love | Budget: Approx. USD3 million | Number of staff: 15
 Received favorable responses.
 Experienced a specialized process of a large conglomerate.



Jun 2006- Aug 2006
LG Electronics in Korea
 Product Design / Cooperation with LG Design Lab
 Project 'Music player'
 A project to create 'Portable Mini Audio'. When I was university student, participated it.
 Process - Research, Idea development, Sketching, Modeling, Rendering, Presentation

Manufactured

Manufactured

EDUCATION



Mar 2000 - Feb 2007
BA(Hons) Industrial Design
Hanyang University in South Korea.
 A modular course including problem solving, Design Methodology, Corporation communication, Research, Sketch, Graphic software.
 Graduate Exhibition: 2006, i-plan (Digital personal planner)
 • Apr2002 - Jul2004 - Army service (South Korea)

RECOGNITIONS



- 2010 **Meiban**: Kitchen Gadgets of the Future Award, Gold prize by 'Smart guide'
- 2009 **Fujitsu**: Mobile Phone Design International Award by 'Sphere'
- 2009 **Red-Dot Design Award**: Design Concept by 'dial phone'
- 2006 **IDCiA**: 5th Industrial Design Contest in Korea by 'i plan'
- 2006 **KIDP**: 41th The Korea Industrial Design Exhibition by 'i plan'
- 2006 **LG**: Cyon 1st Idea Mobile Phone Award by 'Music phone'
- 2005 **KTF**: 2nd Mobile Phone International Award, Gold Prize by 'Twinkle'
- 2002 **Morning Glory**: 3rd My-biz Award by 'cube'

Solo



SKILL

- Computer**
 - Adobe Photoshop ●●●●●●●●
 - Adobe Illustrator ●●●●●●●●
 - Adobe Premiere ●●●●●●●●
 - Adobe Dreamweaver ●●●●●●●●
 - Adobe Flash ●●●●●●●●
 - CATIA ●●●●●●●●
 - Rhino ●●●●●●●●
 - KeyShot ●●●●●●●●
 - AutoCad ●●●●●●●●
 - Lightscape ●●●●●●●●
 - 3ds Max & V-ray ●●●●●●●●
 - Pro-E ●●●●●●●●
- Knowledge**
 - Industrial design (Products) - major
 - UI / GUI design
 - B.I / C.I design
 - Web design
 - Photography

LICENCES & CERTIFICATES

- Jun 2005 **COLORLIST** - HRDKorea
- Oct 2001 **COMPUTER GRAPHICS** - HRDKorea

LANGUAGE



- KOREAN** Mother language
- ENGLISH** Advanced level
- JAPANESE** Middle level
- Chinese** Beginner

- English - Prospective Graduate MDL English Language School
- living in Singapore for 3years
- Japanese - Graduate LABO Japanese Language School

HOBBY & INTERESTS



- Travelling
- Photography
- Music
- Games
- Cinema

- Traveling - France, Italia, London, Taipei, Hong-kong, Maldives, Japan, Philippines, Thailand, Singapore, Korea